



NEWS RELEASE

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John Comer Honored with FPA 2011 Heart of Financial Planning Award

DENVER - John Comer, CFP[®], of Comer Consulting, LLC was recently honored by the Financial Planning Association[®] (FPA[®]) with a 2011 Heart of Financial Planning Award.

The Heart of Financial Planning Award recognizes individual professionals, financial planning firms, FPA chapters, or organizations who engage in extraordinary work, contributing and giving back to the financial planning community and public through financial planning. Recipients embody the spirit of financial planning and also represent FPA's Core Values: Competence, Integrity, Relationships and Stewardship.

Comer serves FPA of Minnesota as a member of the Financial Literacy & Stability Committee and is on the Steering Committee for the Twin Cities Financial Planning Day event. Comer has also a past chapter board member and regularly volunteers for FPA national committees. He is on the Steering Committee for Financial Matters at Best Prep, a statewide organization with a mission to best prepare Minnesota students with business, career and financial literacy skills through experiences that inspire success in work and life. Comer manages his own business, consulting with financial planners, to assist them in refining their client experience and communicating their individuality.

“The Heart of Financial Planning Awards highlight those who go above and beyond to give back to their communities and the financial planning profession,” said Marv Tuttle, executive director and CEO of the Financial Planning Association. “FPA is thrilled to recognize our 2011 winners who have demonstrated and epitomized the commitment and spirit of our profession’s focus on serving the public good.”

Comer was presented with the Award at [FPA Experience 2011](#), the annual conference of the financial planning community held September 15-18 at the San Diego Convention Center in San Diego, Calif.

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About the Financial Planning Association

The Financial Planning Association[®] (FPA[®]) is the largest membership organization for personal financial planning experts in the U.S. and includes professionals from all backgrounds and business models. FPA members adhere to the highest standards of professional competence, ethical conduct and clear, complete disclosure to those they serve. Based in Denver, Colo., FPA works in alliance with academic leaders, legislative and regulatory bodies, financial services firms and consumer interest organizations. For more information about FPA, visit www.FPAnet.org or call 800.322.4237.